



*ColloTYPE Labels*

SmartMark™ - DNA Brand Protection



THE ULTIMATE IN ANTI-COUNTERFEITING BRAND PROTECTION TECHNOLOGY.

*DNA- SmartMark™*

The future of anti-counterfeiting brand protection technology is here.

ColloTYPE Labels, in conjunction with one of the world's leading DNA specialists have exclusively developed the most advanced brand security printing application ever available.

ColloTYPE's DNA coded labels offer a virtually impenetrable barrier to counterfeiting with over one trillion possible variants from one DNA source.

Consumer confidence and product authenticity can now be guaranteed. The ability to electronically read the unique spectral signature in the label allows product verification and tracking ability.

ColloTYPE SmartMark™ - the world's first choice in Brand Security.

*smartmark*



[www.colloTYPE.com](http://www.colloTYPE.com)